

16569 U.S. PTO  
10/31/03

11.03.03

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PTO/SB/13/PCT (10-00)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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REQUEST FOR FILING A CONTINUATION OR DIVISION OF AN INTERNATIONAL APPLICATION

DOCKET NUMBER	ANTICIPATED CLASSIFICATION OF THIS APPLICATION		PRIOR APPLICATION EXAMINER	ART UNIT
860.1003	CLASS	SUBCLASS	PCT/JP01/06800	

Address to:

Assistant Commissioner for Patents  
Washington, D.C. 20231

16834 U.S. PTO  
10/699498  
103103

This is a request for filing a ☒ continuation ☐ divisional application under 37 CFR 1.53(b) of pending prior international application Number PCT JP01 / 06800, filed on 08/08/01 entitled SYSTEM AND METHOD FOR MANAGING DISTRIBUTION OF ADVERTISEMENT which designated the United States.

Note: 37 CFR 1.53(d) cannot be used to file a continuation or divisional application of an international application which has not entered the national stage.

CLAIMS	(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) CALCULATIONS
TOTAL CLAIMS (37 CFR 1.16(c))	21	- 20 =	1	x \$ 18 =	\$ 18.00
INDEPENDENT CLAIMS (37 CFR 1.16(b))	5	- 3 =	2	x \$ 86 =	\$ 172.00
MULTIPLE DEPENDENT CLAIMS (if applicable) (37 CFR 1.16(d))				+ \$ =	
BASIC FEE (37 CFR 1.16(a))					+ 770.00
Total of above Calculations =					\$960.00
Reduction by 50% for filing by small entity (Note 37 CFR 1.27).					
Total =					\$960.00

- Enclosed are the specification, claims and drawing(s).
- ☐ Applicant claims small entity status. See 37 CFR 1.27.
- ☒ The Commissioner is hereby authorized to charge any fees which may be required under 37 CFR 1.16 and 1.17, or credit any overpayment to Deposit Account No. 50-0552. A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of \$ 1000.00 is enclosed.
- ☐ Payment by credit card. Form PTO-2038 is attached.
- ☒ Application Data Sheet is enclosed. See 37 CFR 1.76.
- ☐ Amend the specification by inserting before the first line the sentence: "This application is a ☐ continuation ☐ division of international application number PCT\_\_\_\_\_/\_\_\_\_\_, filed \_\_\_\_\_ (status, abandoned, pending, etc.)."

[Page 1 of 2]

Burden Hour Statement: This form is estimated to take 0.5 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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# REQUEST FOR FILING A CONTINUATION OR DIVISION OF AN INTERNATIONAL APPLICATION

8. ☒ A declaration under 37 CFR 1.63 is enclosed.
9. ☒ Priority of foreign application number 01-135112, filed on 05/02/2001 in Japan  
is claimed under 35 U.S.C. 119(a)-(d).
- ☒ The certified copy is enclosed.
10. ☒ A preliminary amendment is enclosed.
11. ☒ Also enclosed: IDS and Refs; IPER (in English); Recordation Cover with Executed Assignment;

Address all future correspondence to: (May only be completed by applicant, or attorney or agent of record).

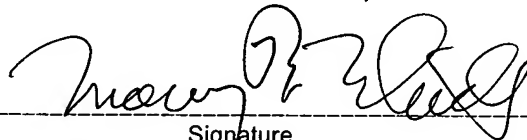
Davidson, Davidson & Kappel, LLC

485 Seventh Avenue, 14th Floor, New York, NY 10018, USA

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October 31, 2003

Date



Signature

Morey B. Wildes

Typed or printed name

- ☐ Inventor(s)/Applicant(s)
- ☐ Assignee of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).
- ☒ Attorney or agent of record
- ☐ Filed under 37 CFR 1.34(a)  
Registration number if acting under 37 CFR 1.34(a).\_\_\_\_\_.

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.


☒ \*Total of 1 forms are submitted.

## Certificate of Express Mailing under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 in an envelope addressed to:

Mail Stop: Patent Application  
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on October 31, 2003.  
Date

  
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Re.: Docket No.: 860.1003  
Applicant(s): Akio IJIMA  
Serial No.: To Be Assigned  
Invention: SYSTEM AND METHOD FOR DELIVERING AND MANAGING ADVERTISEMENTS  
Filing Date: Herewith

- Request for Filing a Continuation or Division of an International Application (2 pages);
- 1 Copy of published International Application No. PCT/JP01/06800 (in Japanese), with International Search Report (in English) (73 pages);
- English Translation of PCT Application (Specification, Claims & Abstract) (34 pages);
- Twenty (20) Sheets of Formal Drawings;
- Executed Declaration & Power of Attorney (1 page); Preliminary Amendment (11 pages)
- Application Data Sheet (2 pages)
- Letter re: Priority (1 page) and copies of Japanese and PCT priority documents (98 pages);
- Information Disclosure Statement (1 page), Form PTO-1449 (1 page) and Cited References;
- International Preliminary Examination Report (5 pages) and Written Opinion (6 pages)(In English);
- Executed Assignment (2 pages) and Assignment Recordation Cover Sheet (1 page);
- Form PCT/IB/306- Change in Address (1 page); and
- Check in the amount of \$914.00 and 86.00..

This collection of information is required by 37 CFR 1.10. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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